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CONTINUITY FOR NATIONAL 4-H CLUB PROGRAM

National Farm and Home Hour

12:30 - 1:30 p.m., E.S.T.

Saturday, May 1, 1937

Aug. 3, 1937 ☆

(1) AMERICA THE BEAUTIFUL -- U. S. Marine Band

MARINE BARRACKS

ANNOUNCER: (Against background of trio, pp)

Welcome, young ladies and gentlemen, to the 95th monthly national 4-H Club radio program -- a program presented for more than one million members of the 4-H Clubs, their friends and well-wishers. This program is arranged by the Federal and State Agricultural Extension Services in cooperation with the United States Marine Band, and is presented by the National Broadcasting Company and more than 70 associated stations from coast to coast.

(MUSIC UP TO CLOSE)

To forecast the features of the 4-H Club program today and introduce the people who provide these features, here's Morse Salisbury.

Thank you.

This is really a coast to coast program today. We are going to hear from the Far West -- from 4-H Club members and leaders in the State of Oregon -- and from the Atlantic Seaboard, from workers in the United States Department of Agriculture and of course from the United States Marine Band.

(Continued)

Our friends in Oregon have arranged something new, as the carnival barker used to say, something new, something different. Instead of bringing to the microphone Oregon boys and girls who are now in 4-H Club work, they have brought together a group of Oregon men and women who 10 years or so ago were in 4-H Club work, and who look back now and are able to give us, with the perspective of time, an adult estimate of what 4-H Club work has meant to them in planning and achieving their farming and farm-homemaking careers.

No doubt Mr. H. C. Seymour, the Oregon State Club leader, feels quite a glow of pride as he introduces to us these proteges of his earlier years in 4-H Club work. And we shall not any longer deny him the pleasure of experiencing that thrill. We take you now to Portland, Oregon.

(2) "4-H CLUB WORK 10 YEARS AFTER" -- H. C. Seymour,
State Club Leader and Group of Former
Oregon 4-H Club Members

PORLAND, OREGON

PORLAND ANNOUNCER:

We now return to Washington, D. C.

SALISBURY:

Well, we made that transcontinent hop in a hurry, didn't we? Here in Washington we have been listening with extreme interest to the reporting done by the Oregon farm men and women who have summarized what 4-H Club work in their youth has meant in the way of influence on their adult careers. Thank you, Cy Seymour, and Dean Schoenfeld, Edwin Ridder, Loren Smith, and Mrs. Loren Smith.

Well, time marches on, and today to the tune of typical American marches. Typical American marches played by the United States Marine Band in the National 4-H music hour -- typical American marches annotated by our friend, Ray Turner.

TURNER:

How do you do, 4-H club folks!

In our study this year of AMERICAN COMPOSERS, we devote today's National 4-H Music Hour to a consideration of Typical American Marches. And what musical organization could better bring us this music than the United States Marine Band which today will play for us under the direction of Captain Taylor Branson, Leader of the Band!

But you are waiting to hear the music. Very appropriately our first march is Semper Fidelis by John Phillip Sousa.

Sousa, affectionately known as The March King, was of German-Spanish descent and was born in 1856, here in Washington, D. C. At the age of 24, he was appointed leader of the United States Marine Band, which position he held for 12 years. You may be interested in knowing that I am now talking to you from the same auditorium in which Sousa directed the Marine Band and in which his funeral services were held.

Semper Fidelis is dedicated to the United States Marine Band which plays for us during these National 4-H Club Radio Programs. Semper Fidelis is a Latin term meaning Always Faithful, and is the motto of the United States Marine Corps.

Opening the National 4-H Music Hour for today the United States Marine Band with Captain Taylor Branson conducting plays a typical American march, Semper Fidelis, by Sousa.

(3) SEMPER FIDELIS -- U. S. Marine Band -- (3 min.) MARINE BARRACKS

TURNER:

Now we shall hear another typical American march by John Phillip Sousa. This one is El Capitan, from the light opera of the same name.

Sousa was so well known for his military marches that we often overlook his other compositions. He has shown his versatility by composing light operas, waltzes, orchestral suites, overtures, fantasies, songs and Te Deums. He was also the author of three novels, "The Fifth String", "The Transit of Venus", and "Pipetown Shandy", and has written instruction books for trumpet, drums, and the violin.

Some of Sousa's light operas are "The Smugglers", "Chris and the Wonderful Lamp", "The Bride Elect", "The Charlatans", "The Free Lance", "The Dragoons", "The American Maid", and "The Queen of Hearts." El Capitan, produced in 1896, is doubtless the most popular and tuneful of any of his works of this character.

We now hear the United States Marine Band playing El Capitan, from the light opera of the same name by Sousa.

(4) EL CAPITAN -- U. S. Marine Band -- (2 min.)

MARINE BARRACKS

ANNOUNCER:

This is the National Farm and Home Hour.

(CUE: C H I M E S)

TURNER:

This National 4-H Music Hour is arranged primarily for the more than a million 4-H Club members throughout the land. For each of the past seven years a central theme has been chosen about which the year's musical program has been built. Our theme this year is AMERICAN COM-POSERS and today we are considering typical American marches.

For some reason we all connect march music with military bands and therefore, in our broadcast today we want to recognize the three great service bands located here in the Nation's capital city: The United States Army Band, the United States Navy Band, and the United States Marine Band.

Today the Marine Band and the National 4-H Music Hour salutes the other two service bands by including in our list of Typical American Marches a composition by the leader of each of these two bands.

First we salute the United States Army Band as we hear The National Geographic March composed by Captain Thomas Darcy, Leader of that Band.

The United States Army Band is the youngest of the Service Bands stationed in Washington, Captain Darcy, recently named Leader of the Band, has composed a march dedicated to the National Geographic Society.

The United States Marine Band plays the National Geographic March by Darcy.

(5) THE NATIONAL GEOGRAPHIC MARCH -- U. S. Marine Band

-- (2 min.)

MARINE BARRACKS

TURNER:

Next we salute the United States Navy Band as we hear the March entitled "Chief of Naval Operations" composed by Lieutenant Charles Benter, Leader of that Band. Lieutenant Benter has dedicated this march to the official in the Navy who holds the position of Chief of Naval Operations.

The United States Marine Band now plays Chief of Naval Operations March by Benter.

(6) CHIEF OF NAVAL OPERATIONS MARCH -- U. S. Marine Band
-- (2-1/2 min.) MARINE BARRACKS

TURNER:

And now all 4-H Club members will want to salute the United States Marine Band, which for seven years, has played for us on these monthly broadcasts. This great musical organization is the oldest of the service Bands. It is known as "The President's Own" and is recognized as one of the world's greatest Bands. Since 1927 Captain Taylor Branson has been the Leader of the Marine Band. Among his compositions are "Tell it to the Marines", "The Marines of Belleau Woods", "The President's Own", "Eagle, Globe and Anchor." I'm going to ask Captain Branson to lead the Band in playing one of his own compositions, entitled "The Marine Corps Institute."

(7) MARINE CORPS INSTITUTE -- U. S. Marine Band -- (2-1/2 min.)
MARINE BARRACKS

TURNER:

One of the favorite marches played by Bands throughout the United States is the 2nd Connecticut Regiment March composed by Dan Reeves. This composition is another Typical American March which will be played for us now by the United States Marine Band.

(8) 2nd CONNECTICUT REGIMENT MARCH -- U. S. Marine Band
-- (2-1/2 min.) MARINE BARRACKS

TURNER:

Many of you who are listening to this 4-H Club radio program know that each year the week beginning with the first Sunday in May is designated as National Music Week. Therefore, tomorrow marks the opening of National Music Week for 1937. "Foster Local Music Talent" is this year's theme for National Music Week. This theme provides an opportunity for 4-H Clubs throughout the length and breadth of the United States to give added emphasis to their already successful endeavors in fostering the development of the musical talent of their members. During the week, thousands of 4-H clubs throughout the land will recognize this annual event. 4-H Club orchestras, bands, and choruses will make their contribution. Possibly the hundreds of thousands of 4-H Club members who are listening to this, their National 4-H Music Hour, may feel that they too are participating in National Music Week.

As our last selection on today's National 4-H Music Hour we hear a march which is doubtless better known throughout America than any other one: Stars and Stripes Forever, by John Phillip Sousa. Because it is so well known and loved by all Americans, this Typical American March probably comes the nearest to being our National March. Following a command performance in London, during which the Stars and Stripes Forever was played, the King of England bestowed the medal of the Victorian Order upon Sousa, thus making him the first American musician to receive this honor.

Not only 4-H Club members but every listener to this program will be thrilled to hear the United States Marine Band, Sousa's old Band, play his most famous march The Stars and Stripes Forever.

(9) STARS AND STRIPES FOREVER -- U. S. Marine Band
-- (2-1/2 min.)

MARINE BARRACKS

TURNER:

And thus we bring to a close another National 4-H Music Hour. I'll meet you over the air again on Saturday June fifth when we continue our study of AMERICAN COMPOSERS. On the next National 4-H Music Hour we shall consider the music of Ethelbert Nevin, Reginald De Koven, and Carrie Jacobs-Bond. And here is Morse Salisbury who will tell you about the rest of today's 4-H Club program.

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SALISBURY:

After all that martial music the impulse rises up strongly in me to take direct physical action, Ray, at your designation of our speakers yet to be heard and of your humble servant as "the rest" of the 4-H Club program.

But we won't have any brawl in the dignified precincts of the Marine Band auditorium. Particularly as the subject up for discussion during "the rest" of our program is health -- child health. This being, as those of you who have listened to the radio before this hour of light and leading came on the ether waves may already have observed, National Child Health Day. And child health being founded on scientific knowledge,

(Continued)

we think it quite appropriate to call upon representatives of the Federal Offices of Experiment Stations and Extension work to advise us about new knowledge of benefit to child health. So you have speaking to you on the Farm and Home Hour microphones in just a moment, Mrs. Lydia A. Lynde of the Office of Experiment Stations, and Miss Miriam Birdseye of the Extension Service. First we shall hear, Miss Birdseye.

(10) NEW KNOWLEDGE OF CHILD HEALTH -- Lydia A. Lynde
and Miriam Birdseye

WASHINGTON
STUDIOS

SALISBURY:

Thank you, Miss Birdseye and Mrs. Lynde.

(Give weather forecast and ad lib to 1:28:30, concluding with announcement of the national anthem.)

(11) STAR SPANGLED BANNER -- U. S. Marine Band

MARINE BARRACKS

ANNOUNCER:

We are concluding the 95th national 4-H Club radio program. Today's program has brought us the fifth phase of the national 4-H Music Hour for 1937, played by the United States Marine Band, a report on values of 4-H Club work from farmers and homemakers from the State of Oregon, and a report on new scientific knowledge relating to child health from members of the Federal Department of Agriculture staff. Another national 4-H Club broadcast will be heard at this same hour on Saturday, June 5. All of these programs are arranged by the Federal and State Agricultural Extension Services. They are broadcast by a coast to coast network of stations affiliated with the National Broadcasting Company.

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